# Theory of Change - Template

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| **WHO WE SERVE** | **WHAT WE DO** | **WHY WE DO IT** |
| **People & Communities**  | **Needs**  | **Strengths**  | **Activities** | **Outputs** | **Outcomes for individuals** | **Outcomes for communities** | **Impact for Scotland** |
| *These people….* | *experience these needs and challenges….* | *but have these strengths, interests and attributes….* | *so we deliver these activities...* | *that have these outputs...*  | *which creates this impact for individuals...* | *and this impact for communities...* | *which contributes to this impact for Scotland.* |
|  |  |  |  |  | **Short term:****Medium term:****Long term:** |  |  |
| **Our views are based on these assumptions and evidence:** | **We use these people, partnerships, resources and facilities: (please include a breakdown of the funding requested here)**  | **We collect this data as evidence that outcomes are happening:** |

# Story of change

*These people*

*experience*

*but they*

*So we deliver*

*Our outputs are*

*Which creates these outcomes for individuals*

*and these outcomes for our community*

*Our long term aim is*

*We know it works because*