# Theory of Change - Template

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **WHO WE SERVE** | | | **WHAT WE DO** | | **WHY WE DO IT** | | |
| **People & Communities** | **Needs** | **Strengths** | **Activities** | **Outputs** | **Outcomes for individuals** | **Outcomes for communities** | **Impact for Scotland** |
| *These people….* | *experience these needs and challenges….* | *but have these strengths, interests and attributes….* | *so we deliver these activities...* | *that have these outputs...* | *which creates this impact for individuals...* | *and this impact for communities...* | *which contributes to this impact for Scotland.* |
|  |  |  |  |  | **Short term:**  **Medium term:**  **Long term:** |  |  |
| **Our views are based on these assumptions and evidence:** | | | **We use these people, partnerships, resources and facilities: (please include a breakdown of the funding requested here)** | | **We collect this data as evidence that outcomes are happening:** | | |

# Story of change

*These people*

*experience*

*but they*

*So we deliver*

*Our outputs are*

*Which creates these outcomes for individuals*

*and these outcomes for our community*

*Our long term aim is*

*We know it works because*